



# How It Works

Welcome to PAUL Family!

**We would like to welcome you to the PAUL Family!**

The PAUL loyalty program has been created especially for you to access to a world of benefits and privileges. As a loyal customer to PAUL, we want to make sure all your experiences with us are unique and special. Take a look at our benefits including exciting food and beverage discounts, gift vouchers and many more.



## Welcome Gift

Once you sign up and become a member of our family, you will be rewarded instantly with a welcome gift redeemable on your next visit.



# Points Shop

Dine at PAUL and collect points that allow you to redeem rewards from the points shop. You can use the PAUL app and collect points in UAE, KSA, Qatar, Kuwait, Bahrain, Oman, Egypt and Jordan.

P.S. Please make sure to redeem your rewards from your country of resident only.

Currency	Market currency	1 Currency to points
Emarati Dirham	1 AED	1
Saudi Riyal	1 SAR	1
Qatari Riyal	1 QAR	1
Kuwaiti Dinar	1 KWD	12
Bahraini Dinar	1 BHD	10
Egypt Pound	1 EGP	0.2
Omani Rial	1 OMR	10
Jordanian Dinar	1 JOD	5

Only one gift can be redeemed per visit. This program cannot be used with any other discount program or promotion.



## Points Shop (cont.)

	<b>300 points</b>	<b>600 points</b>	<b>1000 points</b>	<b>2500 points</b>
<b>UAE (AED)</b>	30	60	100	300
<b>KSA (SAR)</b>	30	60	100	300
<b>QATAR (QAR)</b>	30	60	100	300
<b>KUWAIT (KWD)</b>	2.500	5	8.500	25
<b>BAHRAIN (BHD)</b>	3	6	10	30
<b>EGYPT (EGP)</b>	180	360	600	1500
<b>OMAN (OMR)</b>	3	6	10	30
<b>JORDAN (JOD)</b>	6	12	20	60

The points are valid for one year only.



# Extra rewards



## Punch Card

Buy 6 of your favourite item using your punch card and get the 7th Free.



## Bonus Points

You can collect bonus points when:

- You connect your account to your Facebook page after registration (50 points)
- You share the app on your Facebook page (100 points)

### Terms and Conditions

- Connecting with Facebook bonus points is limited to 1 time per member.
- Sharing on Facebook bonus points is limited to 1 time in 6 months.
- Gift vouchers cannot be redeemed with any other voucher or promotions/offers.
- Gift vouchers cannot be redeemed at Airport branches.
- Only one voucher can be redeemed per bill
- Only one app account can be used per table
- Bill split not allowed while redeeming a voucher or collecting points



# VIP customers corner

Become a VIP customer and get invited to exclusive tasting and events



## Tiering System

Tier	Benefits	Number of visits
Gold	One complimentary main course for one time only	12 eligible visits-spend in 3 months
Platinum	5% ongoing discount for 3 months and one complimentary main course for one time only	24 eligible visits-spend in 3 month
Black	10% ongoing discount for 3 months and a complimentary main course for 4 people for one time only	40 eligible visits-spend in 3 months

### Terms and Conditions

- **Visit eligibility:** The customer should spend a minimum amount per visit, please ask our staff for more info.
- **Gold & Platinum discounts:** Points will be calculated on the amount of the total bill after discount.
- **The tiers discount is not valid in conjunction with any other discount or promotion.**



## Your Big Days

- **Receive a special present from us on your birthday!**

Visit your nearest branch along with your ID in order to collect your gift!

\*Valid only for 7 days